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Disputes June 1, 2024

Client alerts

Amendments to the Regulation on Broadcasting Services Procedures and Principles



On June 13, 2024, the Turkish Official Gazette published Regulation No. 32575, titled Regulation Amending the Regulation on Broadcasting Services Procedures and Principles (the "Amendment"). This Amendment introduces significant changes to the content rating system and the use of pre-recorded footage in live broadcasts.

Key Amendments:

- Content Rating System Application: The Amendment specifies that the content rating symbol system
 applies to all program types except for sports events, religious ceremonies, and commercial
 communications. This clarification ensures that viewers are adequately informed about the suitability of
 program content across various genres.
- 2. Use of Pre-Recorded Footage in Live Broadcasts: The Amendment introduces new requirements for live broadcasts incorporating pre-recorded footage:
 - Coding Requirement: Pre-recorded footage included in live broadcasts must undergo a coding
 process to ensure compliance with content regulations. Live broadcasts that do not feature
 pre-recorded footage are exempt from this requirement.
 - Content Rating Symbols: During the broadcast of pre-recorded footage, appropriate content rating
 symbols must be displayed on the screen. This measure aims to provide viewers with clear
 information about the nature of the content being aired.

Implications for Broadcasters:

Broadcasting entities must:

- Use of Pre-Recorded Footage in Live Broadcasts: The Amendment introduces new requirements for live broadcasts incorporating pre-recorded footage:
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- Content Rating Symbols: During the broadcast of pre-recorded footage, appropriate content rating symbols must be displayed on the screen. This measure aims to provide viewers with clear information about the nature of the content being aired.

Non-compliance with these provisions may result in administrative sanctions imposed by the Radio and Television Supreme Council.

Conclusion:

The Amendment to the Regulation on Broadcasting Services Procedures and Principles enhances viewer protection by clarifying the application of content rating symbols and regulating the use of pre-recorded footage in live broadcasts. Broadcasters are advised to promptly adjust their operations to comply with these changes to avoid potential penalties.