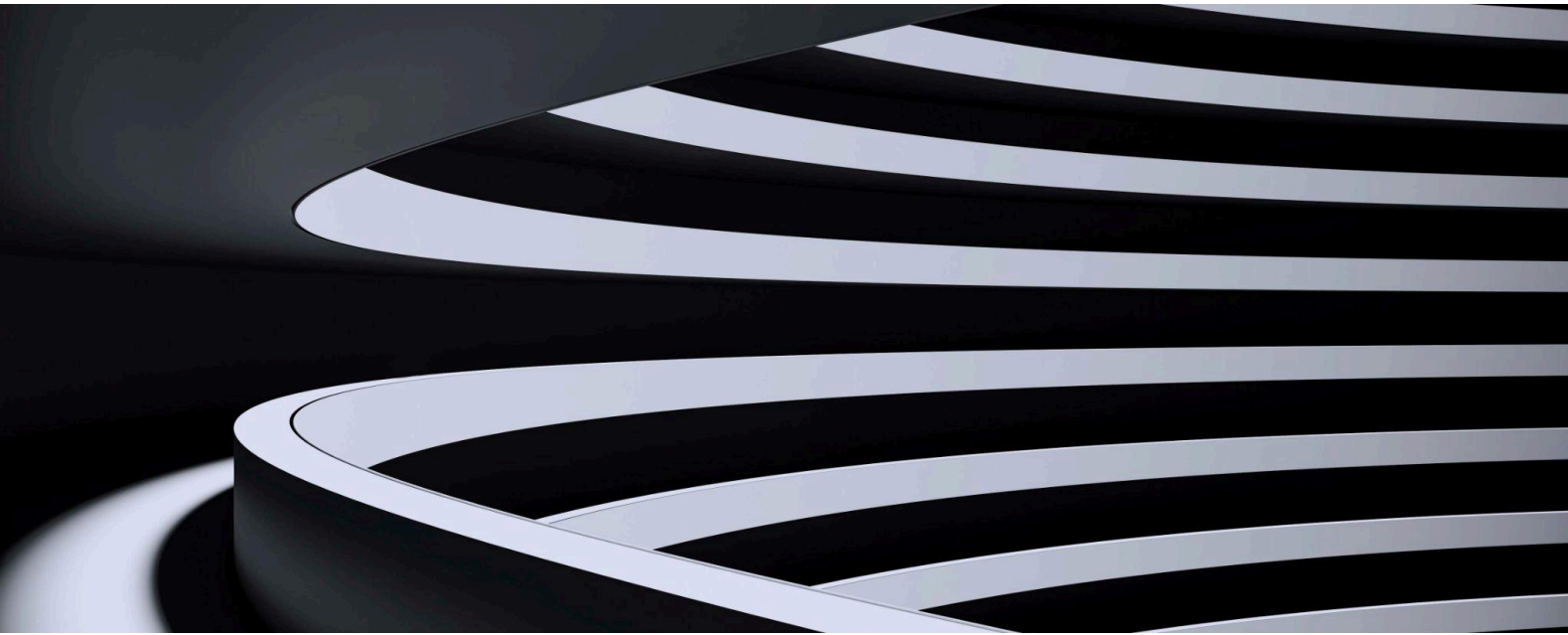


An exciting announcement from Marif Law Firm: A new brand identity to mark our 20th anniversary



We are delighted to announce that our firm, previously known as “Marif Uğurlu”, has officially rebranded as “Marif”. This change goes beyond a name – it represents a refreshed brand identity that speaks to who we are and where we are headed. It includes a new logo, a refreshed website, and a refined visual identity, and it comes as we celebrate our 20th anniversary – a significant milestone in our firm’s evolution.

Our decision to embrace the name Marif reflects how our clients and peers already refer to us. After two decades of growth, we felt the time was right to align our name and branding with the modern, forward-thinking boutique we have become, while honouring the strong traditions and values that have guided us since 2005.

This rebranding marks an important step in our natural evolution—one that aligns with who we have become and our future direction. It strengthens the clarity of our mission to serve both as a trusted local advisor to leading multinational companies operating in Turkey, and independent and conflict-free co-counsel to global law firms to navigate the complexities of the Turkish legal landscape, while resolving and avoiding complex, cross-border and high-stakes disputes, including strategic legal advice and business counsel. It also mirrors the confidence, clarity, and trust we have cultivated over two decades.

While our visual identity has evolved, our foundation remains steadfast. Our values—integrity, ethics, consistency and trustworthiness— remain at the core of our practice. This transformation highlights our long-term commitment to excellence and our belief in a sustainable, value-driven legal practice. We continue to be the same dedicated and responsive team, led by our founder Oktay A. Uğurlu, providing the high-quality and senior hands-on service you have come to trust.

“This rebrand is a proud moment for our firm, marking an exciting new chapter in our history while staying true to our core values,” said Oktay A. Uğurlu, Founder of Marif. “We look forward to continuing to serve our clients with excellence, reliability, and a contemporary approach to law.”

These changes are effective as of 11 April 2025. Please note that our office address, phone numbers, and email contacts remain unchanged. You will see our new branding across all of our communications and materials, and our website (still at www.mariflaw.com) which has been redesigned with a user-friendly interface and enriched content, now showcases our new look.

We invite you to explore our new website, discover our refreshed brand and read about how Marif's focused and sustainable approach can support your legal needs in Turkey. If you have any questions or need further information about the rebranding, please feel free to reach out to us at info@mariflaw.com. Thank you for your continued support – we're excited to embark on this new chapter with you.